

Canadian Belgian Horse Association wants you to advertise in our upcoming Belgian Banner issue!



Banner Advertising rates: (US Residents pay in US dollars)

	Colour	B&W	Ad Size	Ad Size with ¼ inch bleed on pg edges
Cover (front or back)	Call CBHA	For details	--	8.375" x 11.125"
Double page Spread	\$650	\$350	16.25" x 10.875"	16.75" x 11.375"
Full Page	\$450	\$200	8.125" x 10.875"	8.375" x 11.125"
½ Page	\$325	\$150	8.125" x 5.44"	8.375" x 5.69"
¼ Page	\$200	\$90	4.06" x 5.44"	4.31" x 5.69"
Business Card size	\$50	\$25	3.4" x 1.9"	--

*To avoid text and photos being cut off during publishing, safety of 1/4 inch from trim on all four sides is required.
Bleed must extend at least 1/4 inch beyond trim at each edge.*

2020 Christmas Banner info required by October 30th.

All Advertisements, Photos, Articles, and Cover Photo Submissions to be received at the CBHA Office by Friday, October 30th. Payments for ads due November 20th.

If submitting an ad that is not ready by Oct 30th, contact the CBHA before the 30th to reserve your spot.

Please read and follow below ad specifications for best reproduction quality.

For updates or changes check out our website or Facebook page:

www.canadianbelgianhorse.com

www.facebook.com/CanadianBelgianHorse

Advertisement Specifications:

- Files to be submitted to cbha@csolve.net specifying ad size and Colour or B&W
- Ad must be the exact size as listed above*
- Image resolution 300dpi is strongly recommended, however anything above 150dpi should be safe depending on size on page.
- CMYK or Grayscale only. No spot colours, RGB ect. – All colors must be converted to CMYK. All blacks are printed in CMYK so blacks set to print 100% K

Remember that colours won't look as bright and vibrant as they do on screen as newsprint stock is uncoated and it's not possible to print a very dark black due to this

**Reproduction quality is at the advertiser's risk if CBHA's specifications are not met or if material is received after closing date.*

If you have emailed your ad, but haven't gotten a reply contact the CBHA office to confirm we've received it.

The CBHA reserves the right to limit size and/or reject advertising.

Send cheque or money order to: Canadian Belgian Horse Association,
17150, Conc. 10, Schomberg, ON L0G 1T0
Call (905) 939-1186
or email cbha@csolve.net to discuss your ad!