

Canadian Belgian Horse Association wants you to advertise in our upcoming Belgian Banner issues!



Banner Advertising rates: (US Residents pay in US dollars)

	Colour	B&W	Ad Size	Ad Size with 1/4 inch bleed on pg edges
Cover (front or back)	Call CBHA	For details	--	8.375" x 11.125"
Double page Spread	\$650	\$350	16.25" x 10.875"	16.75" x 11.375"
Full Page	\$450	\$200	8.125" x 10.875"	8.375" x 11.125"
1/2 Page	\$325	\$150	8.125" x 5.44"	8.375" x 5.69"
1/4 Page	\$200	\$90	4.06" x 5.44"	4.31" x 5.69"
Business Card size	\$50	\$25	3.4" x 1.9"	--

*To avoid text and photos being cut off during publishing, safety of 1/4 inch from trim on all four sides is required.
Bleed must extend at least 1/4 inch beyond trim at each edge.*

Banner info required by the following dates:

	Summer Banner	Christmas Banner
Articles & Show Results:	May 1, 2019	November 1, 2019
Youth Program Entries:		November 10, 2019
Advertisements:	May 20, 2019	November 20, 2019
All Canadian:		November 1, 2019

**From All Canadian Rules (see www.allcanadianbelgian.ca): 15. Your entry must be received by the Committee by November 1st. ENTRIES AFTER THIS DATE, will be considered late. Entries received after November 1st, and incomplete entries will be excluded from the contest - EXCEPTION - entries shown at the Royal Winter Fair, your picture or update to your year placings must be in the committees hands by November 13,; only accepted if shown at the Royal.*

Advertisement Specifications:

- Files to be submitted to cbha@csolve.net specifying ad size and Colour or B&W
- Ad must be the exact size as listed above*
- Image resolution 300dpi is strongly recommended, however anything above 150dpi should be safe depending on size on page.
- CMYK or Grayscale only. No spot colours, RGB ect. – All colors must be converted to CMYK. All blacks are printed in CMYK so blacks set to print 100% K

Remember that colours won't look as bright and vibrant as they do on screen as newsprint stock is uncoated and it's not possible to print a very dark black due to this

**Reproduction quality is at the advertiser's risk if CBHA's specifications are not met or if material is received after closing date.*

If you have emailed your ad, but haven't gotten a reply contact the CBHA office to confirm we've received it.

The CBHA reserves the right to limit size and/or reject advertising.

Send cheque or money order to: Canadian Belgian Horse Association,
17150, Conc. 10, Schomberg, ON L0G 1T0
Call (905) 939-1186
or email cbha@csolve.net to discuss your ad!