

LET THE *CANADIAN BELGIAN BANNER* HELP YOU TO PROMOTE YOUR BELGIANS IN OUR 2017 ISSUES!

Banner Advertising Rates

	BLACK & WHITE RATES			COLOUR RATES		
	United States, Alberta, Manitoba, Quebec, BC, Saskatchewan Includes 5% GST	Ontario Includes 13% HST	PEI, New Brunswick, Nova Scotia, Newfoundland Includes 15% HST	United States, Alberta, Manitoba, Quebec, BC, Saskatchewan Includes 5% GST	Ontario Includes 13% HST	PEI, New Brunswick, Nova Scotia, Newfoundland Includes 13% HST
Covers	--	--	--	Call	CBHA	For Details
Full page	203.00	218.47	222.33	446.00	479.98	488.47
1/2 Page	130.00	139.90	142.38	326.00	350.84	357.05
1/4 Page	83.00	89.32	90.91	205.00	220.62	224.53
Business Card	25.00	26.90	27.38	40.00	43.05	43.82
FOR SALE (wording only)	18.00	19.37	19.71	40.00	43.05	43.05

Banner Info Required by Following Dates

	<u>Christmas 2017</u>	<u>Summer 2018</u>
All Canadian*	November 1, 2017*	
Articles and Show Results	November 1, 2017	May 6, 2018
Youth Program Entries	November 10, 2017	-
Banner Advertisements	November 20, 2017	May 20, 2018

**From All Canadian Rules (see www.allcanadianbelgian.ca): 15. Your entry must be received by the Committee by November 1st. ENTRIES AFTER THIS DATE, will be considered late. Entries received after November 1st, and incomplete entries will be excluded from the contest - EXCEPTION - entries shown at the Royal Winter Fair, your picture or update to your year placings must be in the committees hands by November 13,; only accepted if shown at the Royal.*

Banner Ad Sizes

	Safe Area	Page Size
Full Bleed Page (same size as the cover)	7.125 X 9.875 inches	8.375 X 11.125 inches
Full Page	7.125 X 9.875 inches	8.125 X 10.875 inches
Half Page	7.125 X 4.688 inches	8.125 X 5.44 inches
Quarter Page	3.31 X 4.688 inches	4.06 X 5.44 inches
Business Card		3.4 X 1.9 inches

*All text and photo need to be within the **safe area** to avoid being cut off during publishing.*

Terms

All ads must be prepaid prior to printing.

We reserve the right to limit size and/or reject advertising.

We are pleased to help you in any way we can.

www.canadianbelgianhorse.com

Send cheque or money order to:

Canadian Belgian Horse Association,
17150, Conc. 10, Schomberg, ON L0G 1T0

Call (905) 939-1186

or email cbha@csolve.net to discuss your ad!