

## LET THE *CANADIAN BELGIAN BANNER* HELP YOU TO PROMOTE YOUR BELGIANS IN OUR 2017 ISSUES!

### Banner Advertising Rates

#### BLACK & WHITE RATES

	United States, Alberta, Manitoba, Quebec, BC, Saskatchewan <b>Includes 5% GST</b>	Ontario <b>Includes 13% HST</b>	PEI, New Brunswick, Nova Scotia, Newfoundland <b>Includes 15% HST</b>
Covers	--	--	--
Full page (2 photos)	203.00	218.47	222.33
1/2 Page (1 photo)	130.00	139.90	142.38
1/4 Page (1 photo)	83.00	89.32	90.91
Business Card	25.00	26.90	27.38
FOR SALE (20 words)	18.00	19.37	19.71

#### COLOUR RATES

	United States, Alberta, Manitoba, Quebec, BC, Saskatchewan <b>Includes 5% GST</b>	Ontario <b>Includes 13% HST</b>	PEI, New Brunswick, Nova Scotia, Newfoundland <b>Includes 13% HST</b>
Covers	Call	CBHA	For Details
Full page (2 photos)	446.00	479.98	488.47
1/2 Page (1 photo)	326.00	350.84	357.05
1/4 Page (1 photo)	205.00	220.62	224.53
Business Card	40.00	43.05	43.82
FOR SALE (20 words)	40.00	43.05	43.05

### Banner Info Required by Following Dates

	<u>Spring 2017</u>	<u>Christmas 2017</u>
<b>Articles and Show Results</b>	May 6, 2017	November 1, 2017
<b>Youth Program Entries</b>	-	November 10, 2017
<b>Banner Advertisements</b>	<b>May 20, 2017</b>	<b>November 20, 2017</b>

### Banner Ad Sizes

	Safe Area	Page Size
Full Bleed Page (same size as the cover)	7.125 X 9.875 inches	8.375 X 11.125 inches
Full Page	7.125 X 9.875 inches	8.125 X 10.875 inches
Half Page	7.125 X 4.688 inches	8.125 X 5.44 inches
Quarter Page	3.31 X 4.688 inches	4.06 X 5.44 inches
Business Card		3.4 X 1.9 inches

*All text and photo need to be within the **safe area** to avoid being cut off during publishing.*

### Terms

All ads are **Prepaid**. Send cheque or money order to:

Canadian Belgian Horse Association,  
17150, Conc. 10, Schomberg, ON L0G 1T0

Note: We reserve the right to limit size and/or reject advertising.  
Call (905) 939-1186 or email [cbha@csolve.net](mailto:cbha@csolve.net) to discuss your ad!

**We are pleased to help in any way we can.**

**[www.canadianbelgianhorse.com](http://www.canadianbelgianhorse.com)**